









# Petron Corporation 30 June 2014



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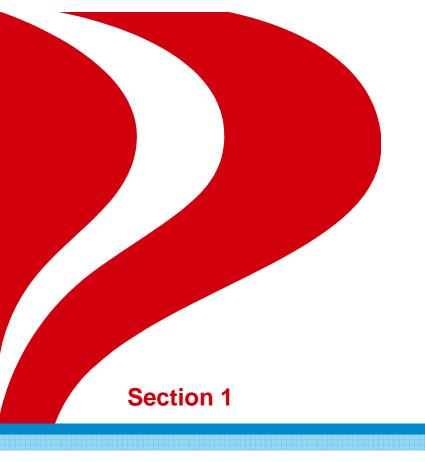
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Unless the context otherwise requires, "the Company" means Petron Corporation and its subsidiaries and associates

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# **Introduction to Petron Corporation**



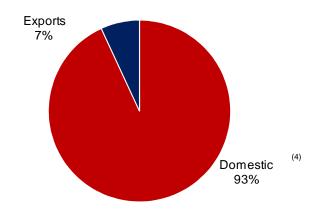
### **Overview**

# Petron is a major oil player in the Philippine and Malaysian downstream oil market and is a member of the San Miguel Group (1)

#### **Overview**

- Significant oil refining and marketing player in the Philippine and Malaysian markets
  - #1 in the Philippines in terms of market share and refining capacity (2)
  - #3 in terms of retail market share in Malaysia (3)
- Integrated refining complex with 180,000 bpd capacity in Bataan, Philippines and 88,000 bpd in Port Dickson, Malaysia
- Network of approximately 2,200 service stations in the Philippines and 560 in Malaysia (3)
- More than 30 depots, terminals and airport installations located throughout the Philippines
- 8 product terminals across Peninsular and East Malaysia and 20% stake in a multi-product pipeline to Kuala Lumpur International Airport ("KLIA")

#### Sales by geography (3)







Source: Company estimates based on Company information and data from Department of Energy of the Philippines and Metrix Research Sdn. Bhd.. Note:

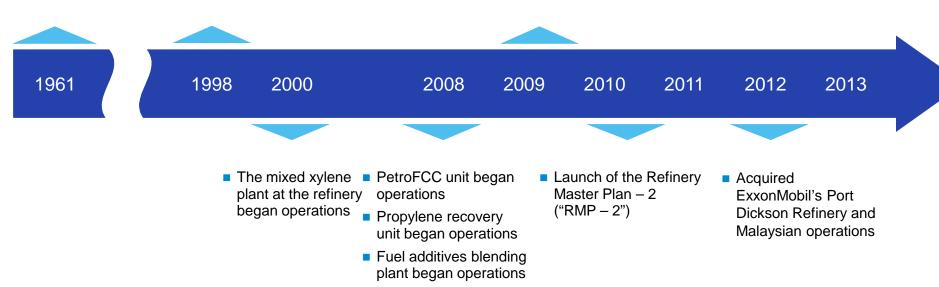
- (1) San Miguel Corporation has beneficially owned 68.3% of Petron since 2010.
- (2) Data as of FY2013.
- (3) Data as of June 30, 2014.
- (4) Domestic sales include sales in Philippine and Malaysian domestic markets.

## Has been in operation since 1961

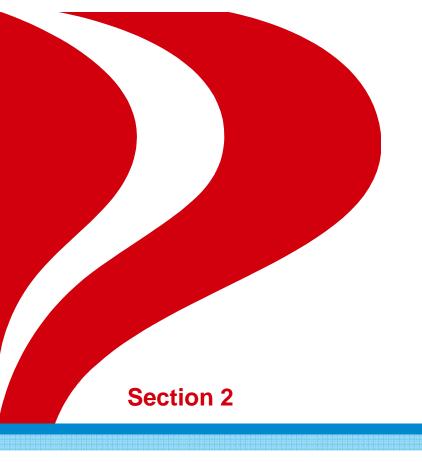
#### Long standing history and growth track record

- The refinery began operations with 25,000 barrels per day of capacity
- Lubricant oil blending plant in Pandacan was modernized

- Enhancements to the mixed xylene plant completed
- Benzene-toluene extraction unit began operations



Continuous initiatives on enhanced operating efficiencies and production of higher value products





## **Business Overview**



### **Business Overview**

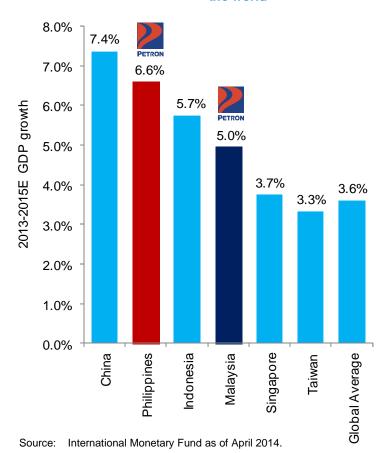
- 1 Operations in the growing Philippine and Malaysian markets
- Market leader in the Philippine downstream sector
- 3 Strong presence in the Malaysian downstream sector
- 4 Strategic focus on key projects that are expected to enhance efficiencies, product mix and facilities

# Operations in the growing Philippine and Malaysian markets

#### Strong GDP growth expected to drive fuel consumption

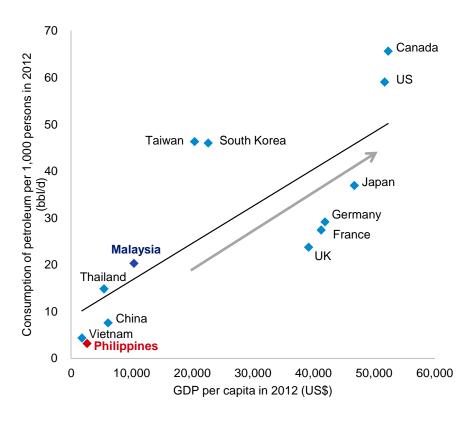
#### Strong macroeconomic growth fundamentals

### Operations in 2 of the projected fastest growing economies in the world



#### Large fuel consumption upside potential

#### Historically, fuel consumption has been highly correlated to GDP



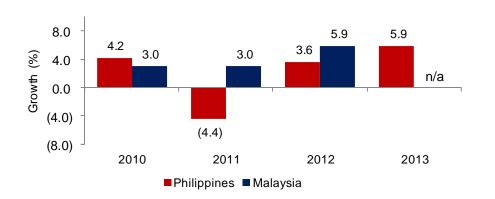
Source: US Energy Information Administration, International Monetary Fund as of October 2013.

# Operations in the growing Philippine and Malaysian markets

#### **Industry overview**

- Growing Philippine and Malaysian domestic demands
- Both markets are importers of finished petroleum products
- Philippines is a free market with weekly price adjustments based on international benchmark prices (MOPS (1)) and foreign exchange movements
- Malaysia, as a regulated market with fixed retail prices, operates a pricing scheme allowing oil companies to recover operating costs and earn stable margins

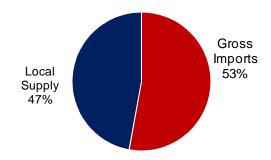
#### Petroleum products industry growth



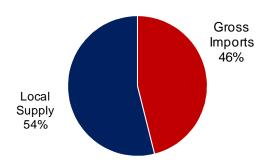
## Demand and gross imports of finished petroleum products

The Philippines and Malaysia are importers of finished petroleum products

Gross imports as a percentage of total petroleum products consumption in the Philippines (FY2013)



Gross imports as a percentage of total petroleum products consumption in Malaysia (2012)



Source: Company estimates based on Company information and data from Philippine Department of Energy and JBC Energy.

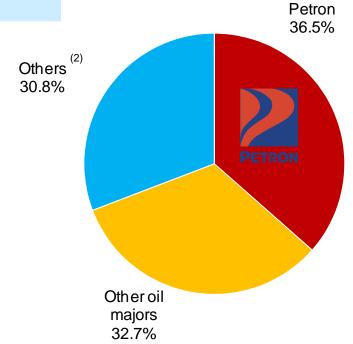
Note: (1)

Mean of Platts Singapore.

## Market leader in the Philippine downstream sector

#### Philippines domestic sales volume

Total market size: 322mbd <sup>(1)</sup> Petron is the largest seller of fuels in the Philippines



Market performance across segments

Petron is the market leader in key segments based on domestic sales volume

Segment	Rank
Retail trade	#1
Industrial	#1
LPG	#1
Lubricants and greases	#2

Source: Company estimates based on Company information and data from Philippine Department of Energy as of FY2013.

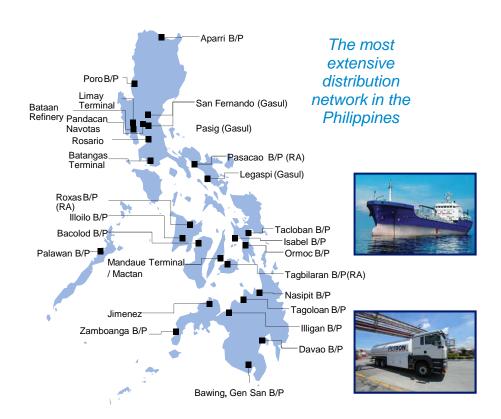
Notes:

(1) Thousands of barrels per day. Data for FY2013.(2) "Others" consists of smaller players/direct importers.

## Market leader in the Philippine downstream sector

#### Extensive distribution infrastructure and multi-pronged marketing system in the Philippines

#### Nationwide distribution network (1)



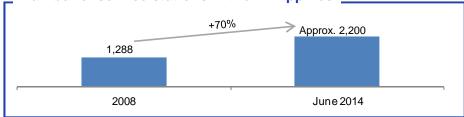
## More than 30 depots, terminals and airport installations across the Philippines

#### Multi-pronged marketing system

#### Service station and lubricants network

- Approximately 2,200 service stations (27% CODO, 73% DODO) (2)
- More than 20 Car Care Centers
- Loyalty programs
  - Fleet Cards: More than 120,000
  - Value Cards: Close to 1.8 million

#### **Number of service stations in the Philippines**



#### **LPG**

- Biggest player
- More than 1,000 Gasul and Fiesta Gas branch stores
- Auto-LPG facilities installed in 20 service stations nationwide

#### **Industrial Accounts**

- More than 1,100 direct industrial account customers
- Services approximately 38% of the industrial sector

#### Notes:

- (1) Map indicates depots and terminals only and excludes airport installations as of June 2014, B/P refers to bulk plants (depots), and RA indicates that a rationalization agreement is in place in relation to the relevant depot, which is a contract between the owner-operator of the depot and another oil company regarding product supply and the use of the facilities to rationalize operations and reduce costs.
- (2) CODO represents company-owned-dealer-operated service stations and DODO represents dealer-owned-dealer-operated service stations; Data as of June 2014.

### Strong presence in the Malaysian downstream sector

#### Petron entered the Malaysian market in 2012

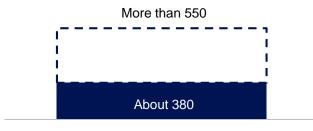
#### **Marketing overview**

- 3rd largest player (16.4% (1) of the retail sector) in a growing market
- Current market size of approximately 700 thousand barrels per day, double the size of the Philippines
- Petron is upgrading service stations in Malaysia. This includes rebranding and refurbishing under the Petron brand

#### Industrial Accounts and LPG

- Presence in Aviation business with 20% ownership of multi-product pipeline to KLIA
- Supply 68% of the unbranded stations (1)
- 11.7% LPG market share in Malaysia (1)

#### Progress of service station rebranding in Malaysia



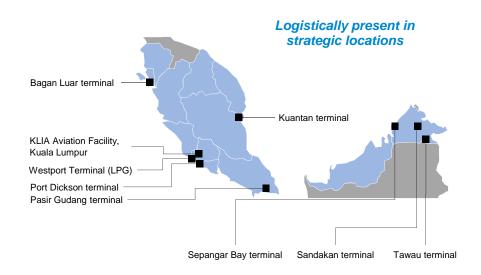
As of June 2014

Already upgraded

#### Service station and distribution network

- One-stop service experience (including TREATS convenience stores, cafes, ATMs, well-kept and clean facilities and many more)
- Network of 560 (2) service stations across Malaysia which are currently being upgraded under the Petron brand with
  - 260 convenience stores in Malaysia
  - 8 product terminals
  - Loyalty Programs
    - Approximately 1.6 million Smiles Cardholders in Malaysia

#### Nationwide distribution network



#### Notes:

- Company estimates based on Company information and data from Metrix Research Sdn. Bhd. Data as of 1Q2014. (1)
- Includes 10 newly built stations carrying Petron brand. As of June 2014.

# Strategic focus on key projects that are expected to enhance efficiencies, product mix, and facilities

# The completion of projects are on schedule and are expected to benefit Petron once completed

- Significant investments expected to increase operating efficiencies leading to enhanced operating margins
- Investments expected to expand market reach and penetration
- Increase in storage capacity to support expected increase in volumes from RMP-2

Project	Outcome	Expected completion date
1 RMP-2	<ul> <li>Convert production of lower value / margin fuel oils to higher margin products, resulting in increased complexity for the refinery</li> <li>Further enhances the refinery's operational efficiencies to run at almost full capacity</li> </ul>	End 2014
	Capability to process heavier/more sour and cheaper crude	
Service station expansion / upgrade	<ul> <li>Strengthen brand recognition and loyalty</li> </ul>	
	<ul><li>Reach under-served and untapped urban / provincial areas</li></ul>	
	<ul> <li>Support expected increase in volume once RMP-2 comes on- stream</li> </ul>	Continuing Program <sup>(1)</sup>
	<ul> <li>Ongoing upgrading of service stations in Malaysia</li> </ul>	
Logistics expansion / upgrade	<ul> <li>Increase in storage capacity by approximately 6% or 160 MB to support expected increase in volumes from RMP-2</li> </ul>	
	<ul> <li>Identified locations include Navotas, Limay, and Rosario</li> </ul>	Continuing Program <sup>(1)</sup>
	Improve product supply reliability to customers/end-users	Program ···

Note:

For Philippines only.

# Strategic focus on key projects that are expected to enhance efficiencies, product mix, and facilities

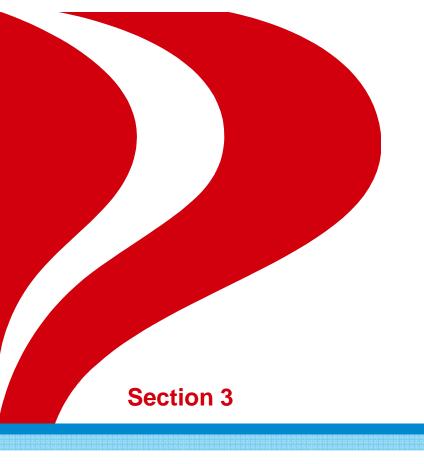
Investments focused on increasing production of white products and petrochemicals while minimizing production of low margin fuel products

#### Core base of quality petroleum products... **PETRON PETRON** LPG **GASUL SUPER** BLAZE Gasoline BLAZE97 BLAZE95 Jet / **PETRON PETRON PETRON PETRON** JET A-1 kerosene Diesel **DIESEL MAX DIESEL** LOW **PETRON SPECIAL SULFUR** Fuel oil **FUEL OIL FUEL OIL** WAXY **HSFO** RESIDUE

complemented by higher margin petrochemical products			
Product	End use		
Xylene	Polyester fibers, packaging materials, bottles and films		
Benzene	Plastics, pharmaceuticals, pesticides, and other chemicals		
Toluene	Solvents in paint, inks, adhesives and cleaning agents as well as chemical extractions; also pharmaceuticals, dyes and cosmetic nail products		
Propylene/ Polypropylene	Food packaging plastics, car bumpers, computer housings, appliance parts, and fibres		

#### **Products Brands**

- Available in the Philippines
- Available in Malaysia

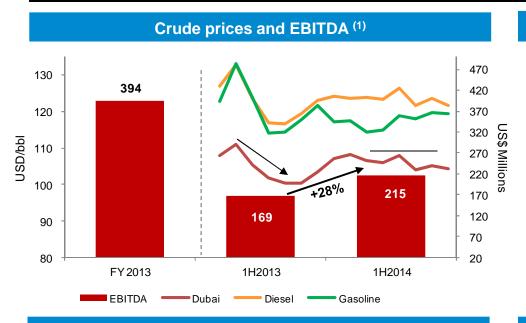




## **Financial performance**



### **Less Volatile Market Environment**



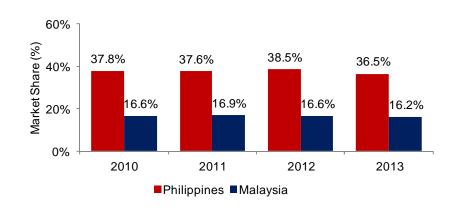
#### Less volatile market condition

- Less volatile environment in 1H2014
  - Dubai crude price movement more stable, with monthly average prices trading at a narrower band of US104/bbl to US108/bbl. (1H2013: US100/bbl to US111/bbl).
  - Less volatility allows fundamentals to set in resulting in lower refining margins as reflected by product cracks (MOPS differential vs. Dubai)
- Petron continues to operate in markets with expected strong economic growth



#### 8.0% 7.2% Real GDP Growth (%) 80.0 8 00.0 9 00. 6.5% 6.5% 6.2% 5.2% 5.0% 5.0% 4.7% 0.0% 2013 2014E 2015E 2016E ■ Philippines ■ Malaysia

#### Petron market shares in the Philippines & Malaysia (2)

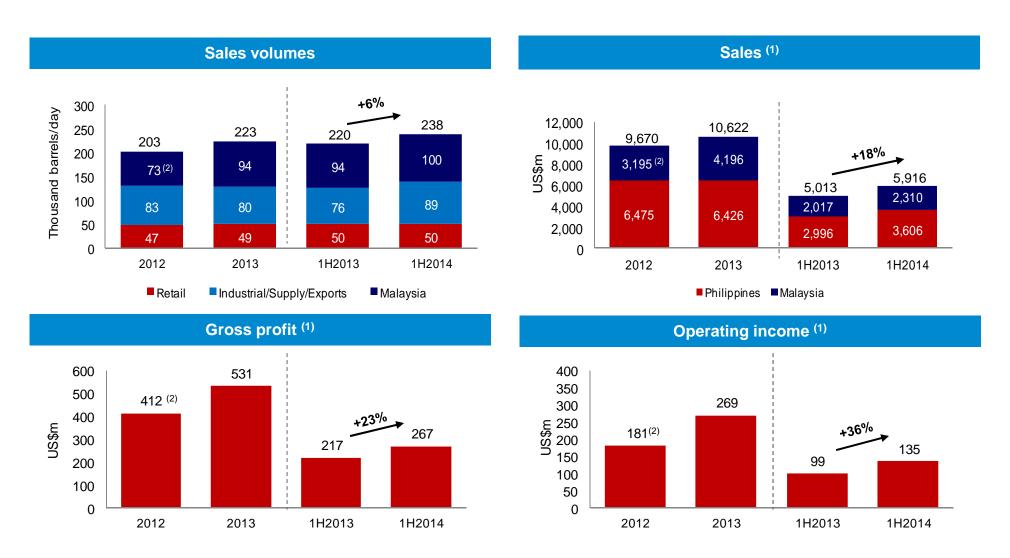


Source: International Monetary Fund as of April 2014 Notes:

(2) Company estimates based on Company information and data from the Philippine Department of Energy for FY2013, and Metrix Research Sdn. Bhd. for FY 2013. Philippine market share based on overall market share. Malaysia market share based on retail market share for FY 2013.

<sup>(1)</sup> All US\$ figures are translated at an exchange rate of PHP 43.65 = US\$1.00, the weighted average rate quoted on the PDS for the purchase of U.S. dollars with Philippine Pesos on June 30 2014. EBITDA is defined as net income before net interest expenses, tax expenses, depreciation and amortization, foreign exchange gains /losses, amortization of transaction costs, and Marked to Market on free standing currencies.

## Sustained growth amidst challenges



Source: Company financials.

Notes:

<sup>(1)</sup> All US\$ figures are translated at an exchange rate of PHP 43.65 = US\$1.00, the weighted average rate quoted on the PDS for the purchase of U.S. dollars with Philippine Pesos on June 30 2014.

<sup>(2)</sup> Includes Petron Malaysia contribution from 2Q 2012. Petron acquired ExxonMobil's downstream business in Malaysia in March 2012. Malaysia sales volumes from 2Q to 4Q 2012 divided by 366 days.











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